

Q1-24 TRADING UPDATE

30 JUNE 2023

AT RICHEMONT
We Craft the Future



Certain of the matters discussed in this document about our and our subsidiaries' future performance, including, without limitation, store openings and closings, product introductions, sales, sales growth, sales trends, store traffic, Richemont's strategy and initiatives and the pace of execution thereon, Richemont's objectives to compete in the global luxury market and to improve financial performance, retail prices, gross margin, operating margin, expenses, interest expense and financing costs, effective tax rate, net earnings and net earnings per share, share count, inventories, capital expenditures, cash flow, liquidity, currency translation, macroeconomic conditions, growth opportunities, litigation outcomes and recovery related thereto, contributions to Richemont pension plans, certain ongoing or planned real estate, product, marketing, retail, customer experience, manufacturing, supply chain, information systems development, upgrades and replacement, and other operational and strategic initiatives, and all other statements that are not purely historical, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995.

Such forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from those anticipated. Such statements are based on management's beliefs as well as assumptions made by, and information currently available to, management. When used herein, the words "may", "should", "estimate", "project", "plan", "believe", "expect", "anticipate", "intend", "potential", "goal", "strategy", "target", "will", "seek" and variations of such words and similar expressions are intended to identify forward-looking statements.

Factors that may cause actual results to differ are often presented with the forward-looking statements themselves. Our retail stores are heavily dependent on the ability and desire of consumers to travel and shop and a decline in consumer traffic could have a negative effect on our comparable store sales and/or average sales per square foot and store profitability resulting in impairment charges, which could have a material adverse effect on our business, results of operations and financial condition. Reduced travel resulting from economic conditions, retail store closure orders of civil authorities, travel restrictions, travel concerns and other circumstances, including disease epidemics and other health-related concerns, could have a material adverse effect on us, particularly if such events impact our customers' desire to travel to our retail stores. International conflicts or wars, including resulting sanctions and restrictions on importation and exportation of finished products and/or raw materials, whether self-imposed or imposed by international countries, non-state entities or others, may also impact these forward-looking statements. Other factors that could cause actual results to differ materially from those contemplated in any forward-looking statements may include, but are not limited to: economic, geo-political, capital markets and business conditions, trends and events around the world and in the markets in which Richemont operates; changes in interest and foreign currency exchange rates, and changes in currency control laws; changes in taxation policies and regulations; the possibility of the imposition of new taxes on imports and exports and new tariffs and trade restrictions and changes in tariff rates and trade restrictions; shifting tourism trends; regional instability; violence (including terrorist activities); cybersecurity events affecting Richemont and related costs and impact of any disruption in business; political activities or events; weather conditions that may affect local and tourist consumer spending; consumer confidence, disposable income, credit availability, spending levels, shopping patterns, debt levels, and demand for certain merchandise; trends in consumer shopping habits around the world and in the markets in which Richemont operates; shifts in Richemont's product and geographic sales mix; variations in the cost and availability of diamonds, gemstones and precious metals; adverse publicity regarding Richemont and its products, Richemont's third-party vendors or the diamond or jewellery industry more generally; any non-compliance by third-party vendors and suppliers with Richemont's sourcing and quality standards, codes of conduct, or contractual requirements, as well as applicable laws and regulations; initiatives of competitors, competitors' entry into and expansion in Richemont's markets, and competitive pressures; disruptions impacting Richemont's business and operations; the availability of necessary personnel to staff Richemont's boutiques and other facilities; the availability of skilled labour in areas in which new boutiques and facilities are to be constructed or existing boutiques and facilities are to be relocated, expanded or remodelled; delays in the opening of new, expanded or relocated boutiques and facilities; failure to successfully implement or make changes to Richemont's information systems; and Richemont's ability to successfully control costs and execute on, and achieve the expected benefits from, the operational and strategic initiatives referenced above.

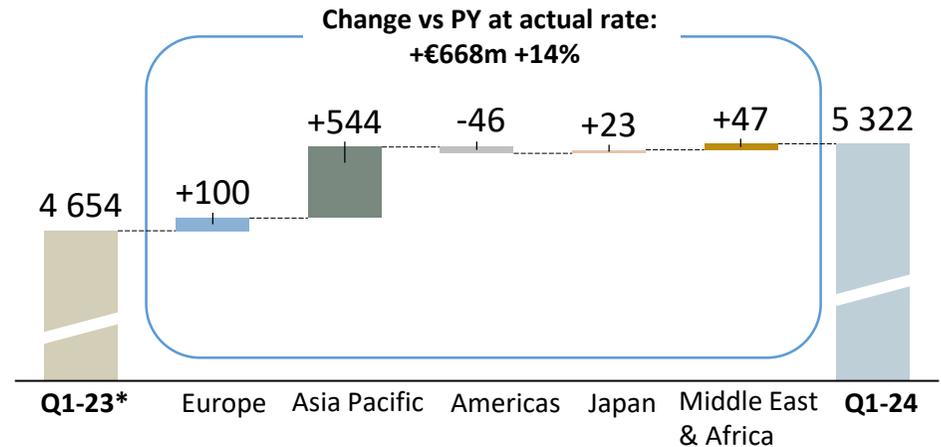
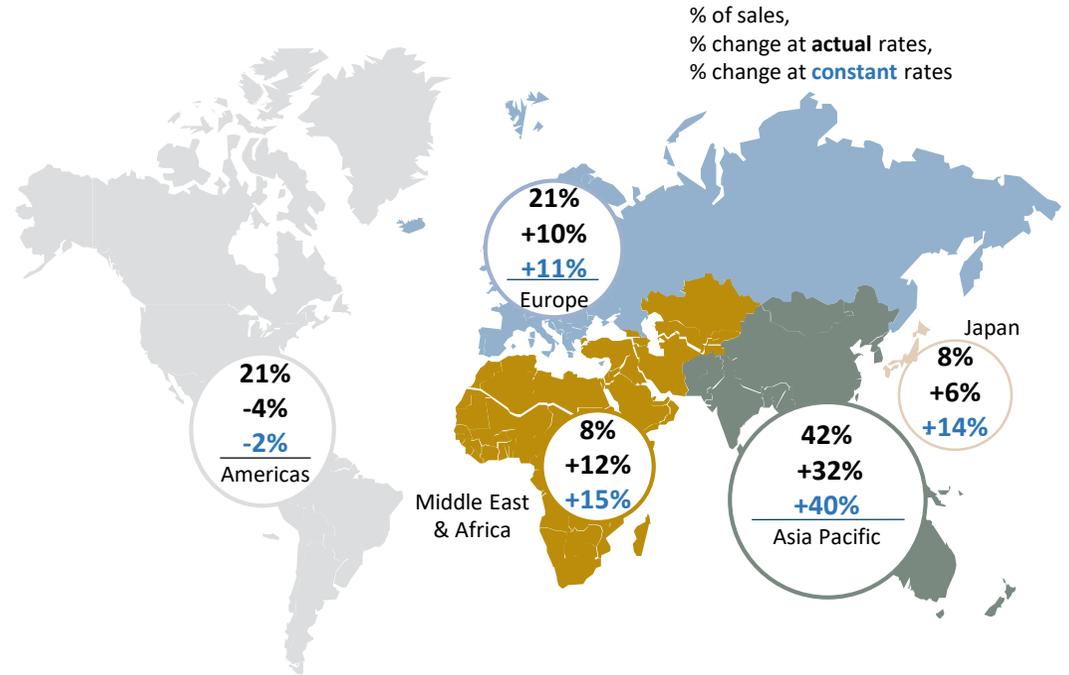
All of the forward-looking statements made in this document are qualified by these cautionary statements and we cannot assure you that the results or developments anticipated by management will be realized or, even if realized, will have the expected consequences to, or effects on, us or our business, prospects, financial condition, results of operations or cash flows. Readers are cautioned not to place undue reliance on these forward-looking statements in making any investment decision. Forward-looking statements made in this document apply only as of the date of this document. While we may elect to update forward-looking statements from time to time, we specifically disclaim any obligation to do so, even in light of new information or future events, unless otherwise required by applicable laws.

Q1-24 HIGHLIGHTS: SOLID START TO THE YEAR

- › **Robust performance on demanding comparatives and uncertain macroeconomic environment**
 - Q1 sales up by **+19%** at constant exchange rates and **+14%** at actual exchange rates
- › **Growth across almost all regions and distribution channels and all business areas at actual exchange rates**
 - Double-digit growth in most regions with Asia Pacific up 32% following reopening of China and return of cross-border travel
 - Retail, up 19%, continued to lead channel performance
 - Growth across business areas, led by the Jewellery Maisons up 19%
- › **Further ESG progress**
 - FY23 ESG Report published on 2 June
 - Recognition survey from Universum

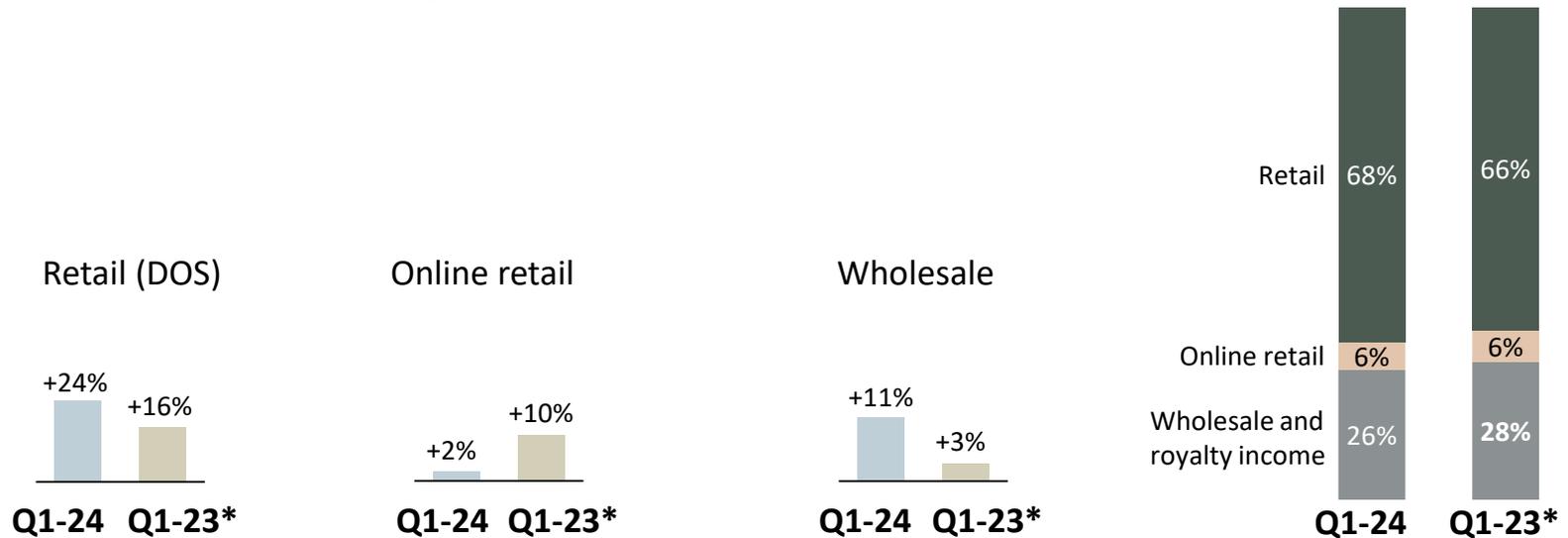
Q1-24 DOUBLE-DIGIT GROWTH IN ALL REGIONS EXCEPT AMERICAS

- › Strong rebound in **Asia Pacific** on soft comparatives and reopening of China; vigorous growth in Hong Kong SAR and Macau SAR in particular
- › Muted decline in the **Americas** on high comparatives (+29%) and uncertain macro-environment
- › Resilience of **Europe** and **Japan** with 11% and 14% growth respectively, on top of challenging comparatives (+52% and +90%, respectively)
- › Accelerated growth (+15%) in **Middle East & Africa**



Q1-24 SALES GROWTH ACROSS ALL CHANNELS

- › **Retail**, at **+24%**, outperforms the other channels with double-digit increases in almost all regions and all business areas; now 68% of Group sales highlighting the continued ‘retailisation’ of our Maisons
- › **Online retail’s 2% growth** reflects varied performance across regions and business areas; +21% in Asia Pacific and +14% at Jewellery Maisons
- › **Wholesale up +11%**, driven by Asia Pacific and Jewellery Maisons



Movements at constant exchange rates are calculated by translating underlying sales in local currencies into euros in both the current period and the comparative period at the average exchange rates applicable for the financial year ended 31 March 2023.

* Prior-year quarter comparatives re-presented as YNAP results are presented as ‘discontinued operations’

Q1-24 GROWTH ACROSS ALL BUSINESS AREA

- › **Jewellery Maisons:** sales **+24%**, with strength across all Maisons, all channels and almost all regions
- › **Specialist Watchmakers:** sales **+10%** with outperformance of the most ‘retailised’ Maisons; underpinned by strong retail sales and growth across all regions, excluding the Americas
- › **Other:** sales **+6%**; **F&A’s +8%** growth sustained by double-digit growth in retail and positive contributions from nearly all Maisons

| 3 months | €m | Q1-24 | Q1-23* | Change at | |
|------------------------|----|--------------|--------------|----------------|--------------|
| | | | | Constant rates | Actual rates |
| Jewellery Maisons | | 3 599 | 3 015 | +24% | +19% |
| Specialist Watchmakers | | 1 061 | 1 002 | +10% | +6% |
| Other | | 662 | 637 | +6% | +4% |
| Total sales | | 5 322 | 4 654 | +19% | +14% |

* Prior-year quarter comparatives re-presented as YNAP results are presented as ‘discontinued operations’

Q1-24: FURTHER IMPROVEMENT IN ESG

- › First ESG Report established in accordance with GRI Standards, with 40 KPIs independently assured
- › First ESG report to be released the same day as the annual report in line with best practice reporting standards
- › Recognised as one the most attractive employers for students in #Switzerland, #France, and #China by Universum

DEFINITIONS

- › yoy means year on year change vs quarter ended 30 June 2022
- › Movements at constant exchange rates are calculated by translating underlying sales in local currencies into euros in both the current period and the comparative periods at the average exchange rates applicable for the financial year ended 31 March 2023
- › Any long form references to Hong Kong, Macau SAR and Taiwan SAR within this presentation are Hong Kong SAR, China; Macau SAR, China; Taiwan, China respectively

AT RICHMONT
We Craft the Future

Buccellati • Cartier • Van Cleef & Arpels •

A. Lange & Söhne • Baume & Mercier • IWC • Jaeger-LeCoultre • Panerai • Piaget • Roger Dubuis • Vacheron Constantin •

Alaïa • AZ Factory • Chloé • Delvaux • dunhill • Montblanc • Peter Millar • Purdey • Serapian • TimeVallée • Watchfinder & Co. •

NET-A-PORTER • MR PORTER • THE OUTNET • YOOX • ONLINE FLAGSHIP STORES