



IntroductionAlan GrieveOverviewNorbert PlattReview of resultsRichard LepeuMaisonsSophie Cagnard-FabriciStrategic ObjectivesNorbert PlattConclusionNorbert Platt



## Overview

Strong sales + 18% underlying

Major improvement in operating result + 47% underlying Luxury

Strong cash flow € 774 m

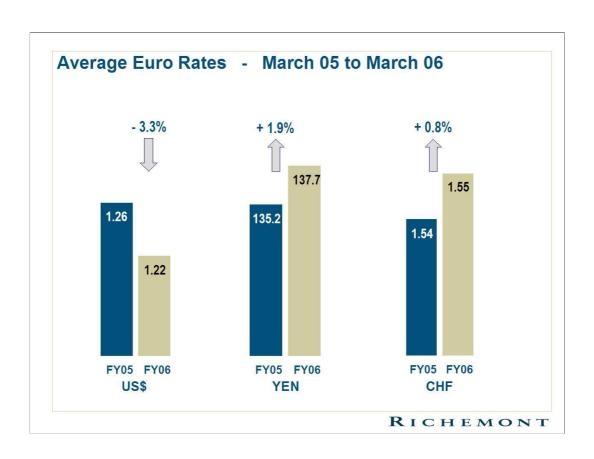


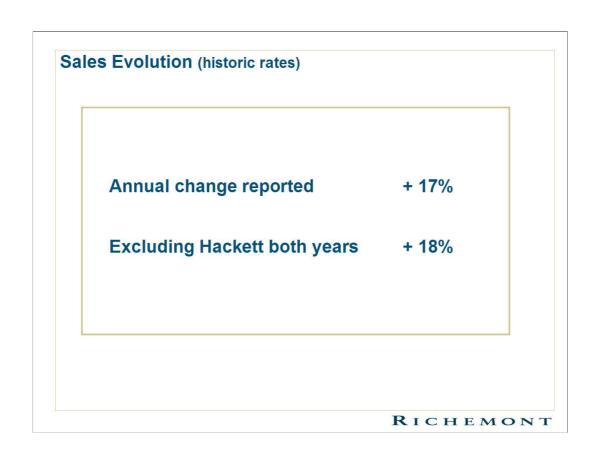


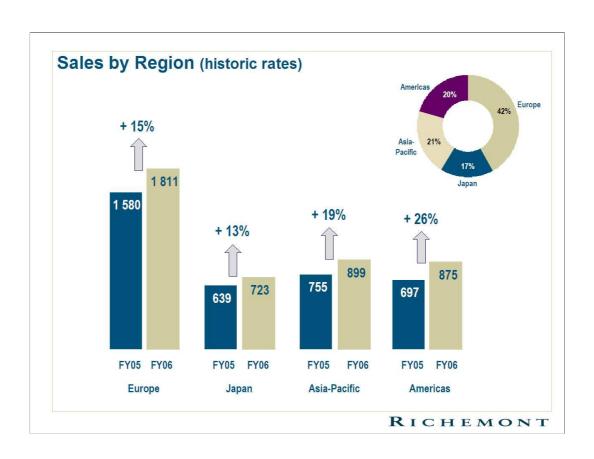
Sales and gross margin

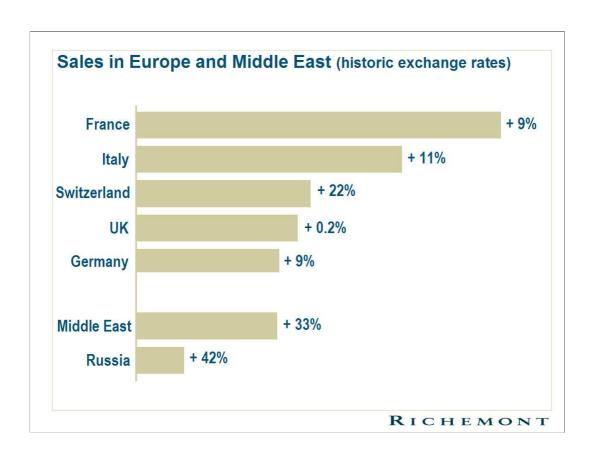
Operating contribution and net profit

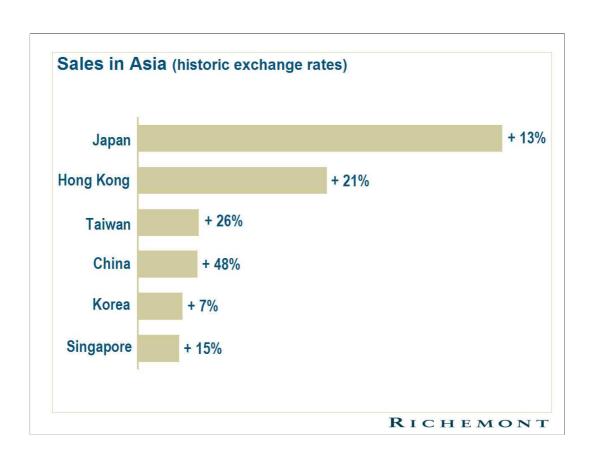
Cash flow

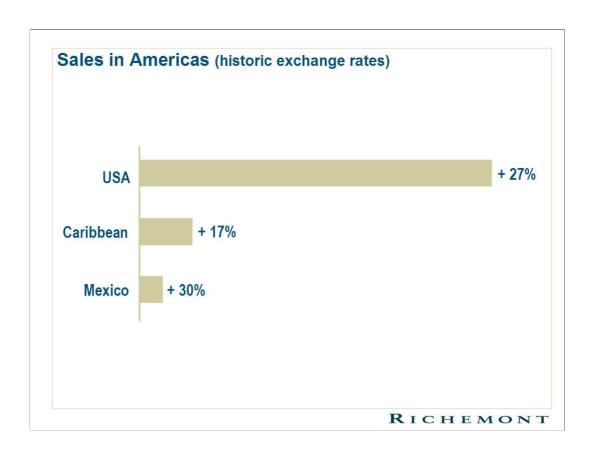


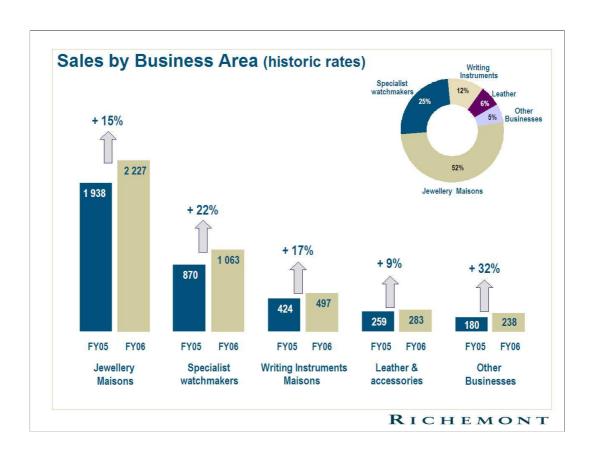


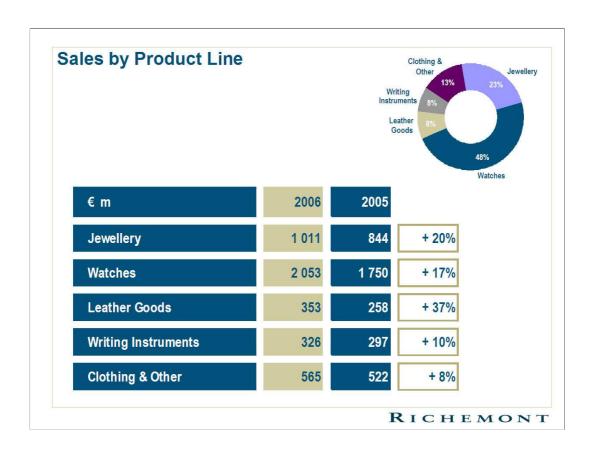


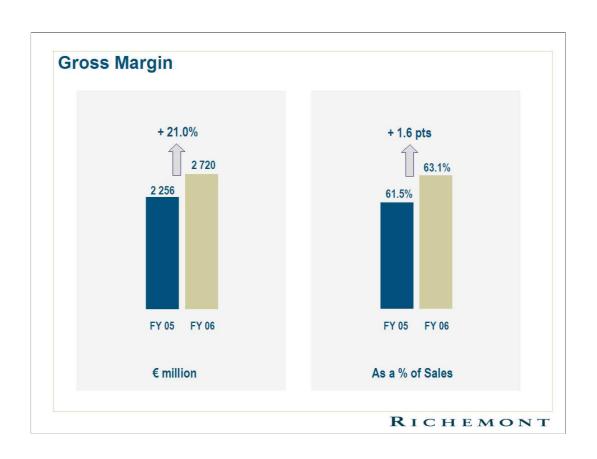


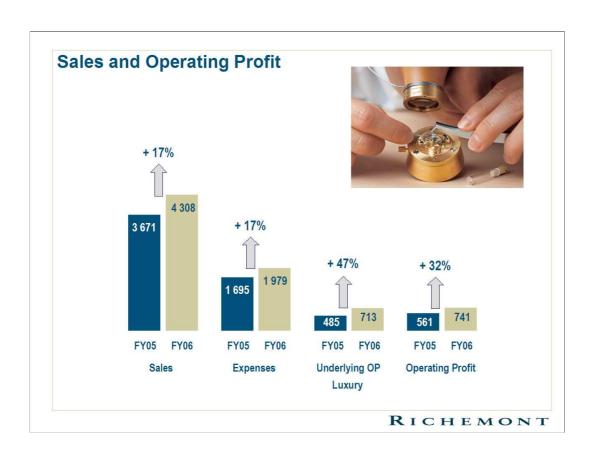




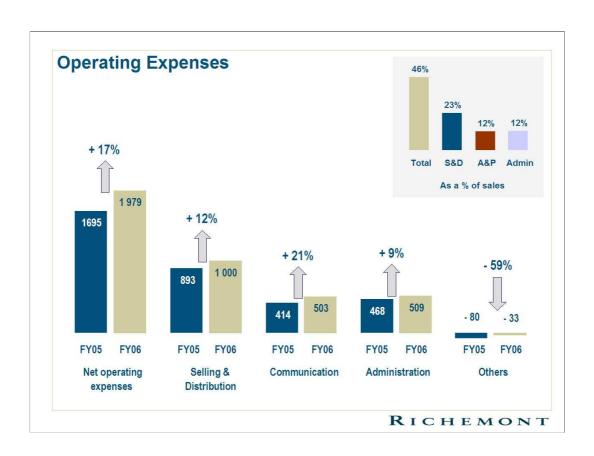


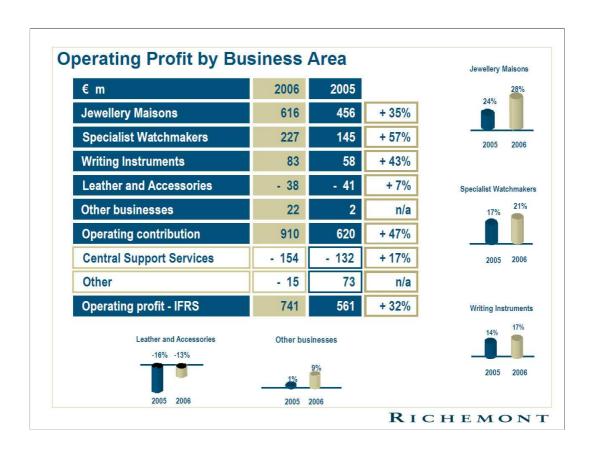


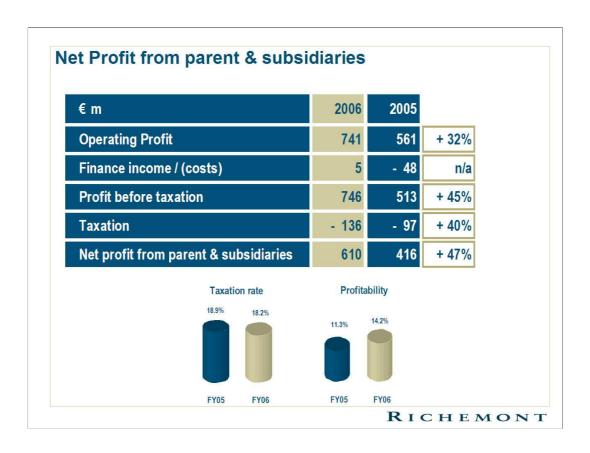


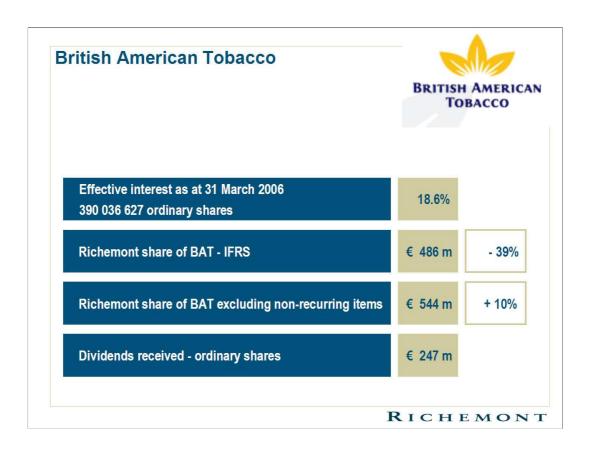


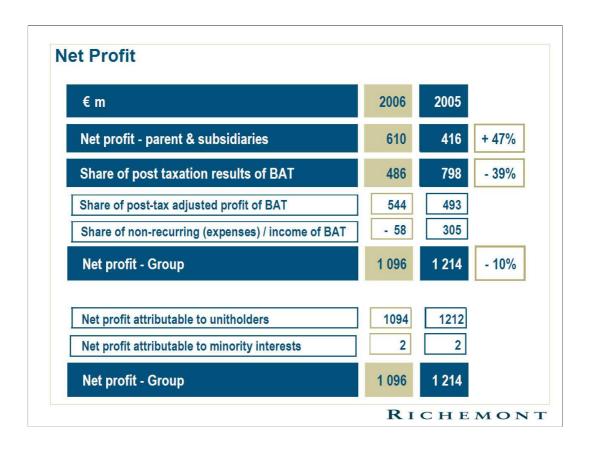
€m	2006	2005	% chge
Underlying operating profit from Luxury business	713	485	+ 47%
Other items - Luxury business	28	-	1-
Operating profit - Luxury business	741	485	+ 53%
Gain on partial sale of interest in BAT	•	76	-
Operating profit - IFRS	741	561	+ 32%

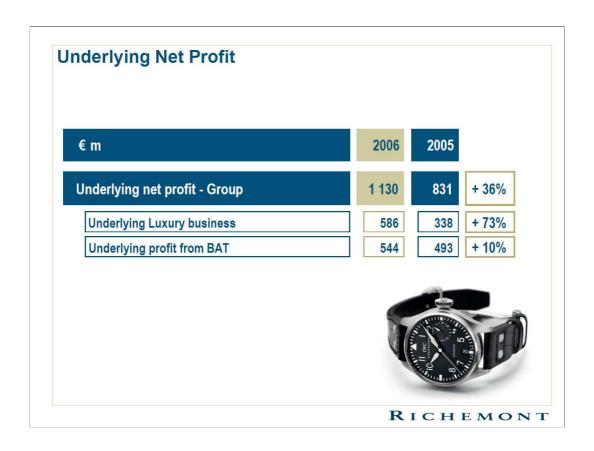




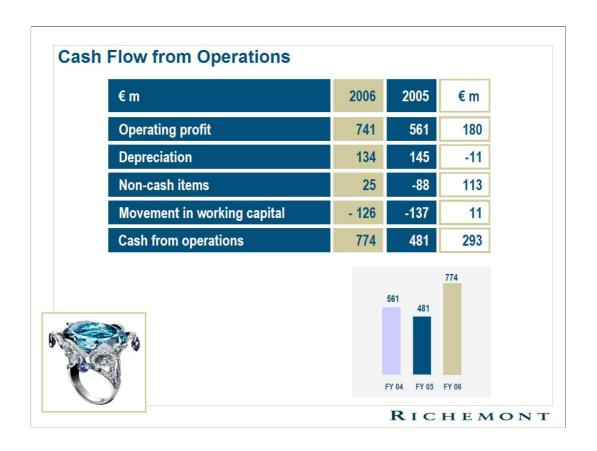








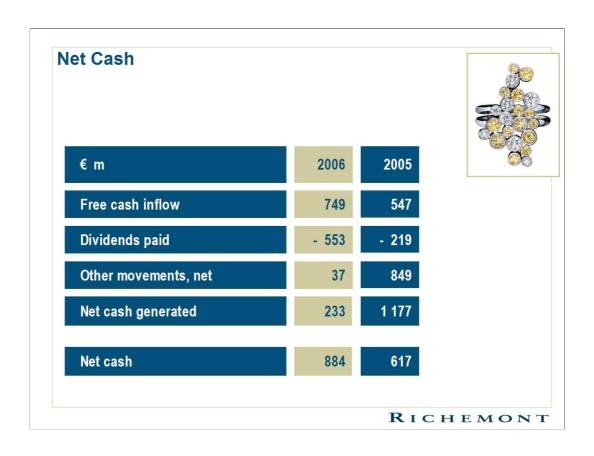
€m	IFRS	Adjustments	Underlying
arent & subsidiaries	610	(24)	586
Jnderlying profit	586	-	586
Disposal gains, net of tax	22	(22)	-
Minority interests	2	(2)	-
Associated companies	486	58	544
BAT Underlying profit	544		544
Other items	(58)	58	-
	1 096	34	1 130
Vs FY2005	- 10%		+ 36%
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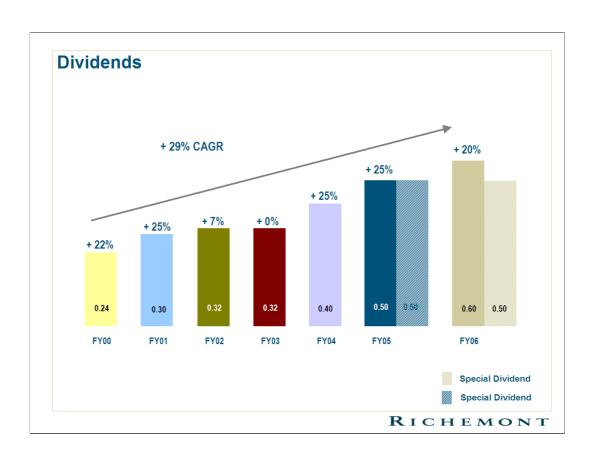


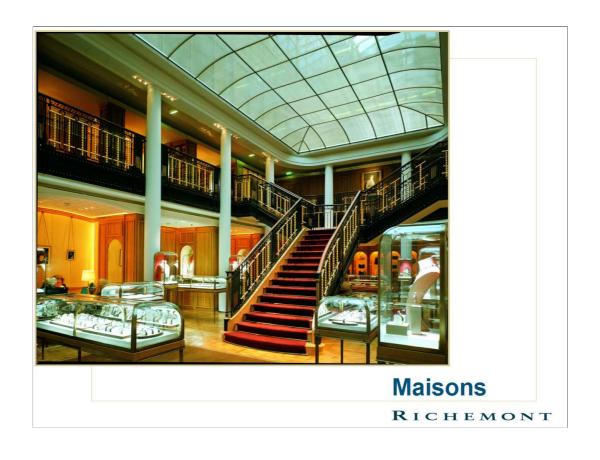
m	2006	2005
Cash flow from operations	774	481
Net acquisitions of fixed assets	- 189	- 127
Faxation paid	- 85	- 79
Net finance income	2	5
Free cash flow from Subsidiaries	502	280
Dividends received from BAT	247	267
Total Free cash inflow	749	547

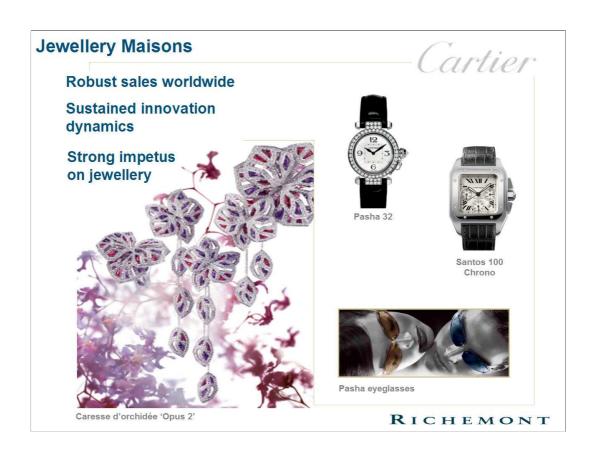


















## **Writing Instrument Manufacturers**

Launch of Centenary products featuring the patented Diamond cut

Successful introduction of a silver jewellery and lady pens line

Solid growth in all regions, fueled by diversification and retail



Star XXXL chronograph GMT automatic

Lady silver jewellery



Anniversary Pen with MB Diamond



New subsidiary in China, adding 45 owned boutiques



100 Years Anniversary in Shanghai

### Other businesses





Continued success of the Paddington line

Triple digit growth across all geographic areas

A positive operating contribution



### **Leather & Accessories**



Japan remains stable but Asia Pacific is up by 18%



China, a new break-through

Leather and RTW grew by over 10%

Restructuring reaching completion











# Strategic objectives

Priority to organic growth

**Maisons management** 

Opportunities in the jewellery, watch & leather markets

Profitable core	
High potentials	

### **Maisons Growth as the Profit Driver**

Creativity

Small business feeling

**Transparency in shared-service costs** 

KPIs and performance related bonuses to promote entrepreneurial spirit

# **Support Services**

Simplification and standardisation of business processes

**SAP** implementation

**European platform** 

# **SAP Implementation**

A global integrated distribution platform including the retail network

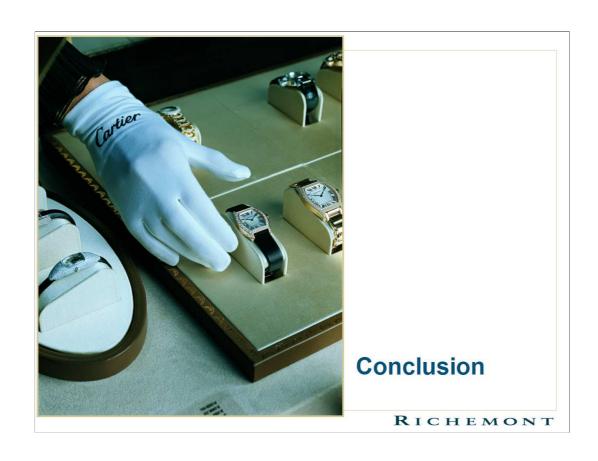
**Integrated IT and logistic structures** 

# **European Platform**

**Build integrated regional support functions** 

Optimise shared services performance and cost efficiency

Prepare the region for SAP implementation

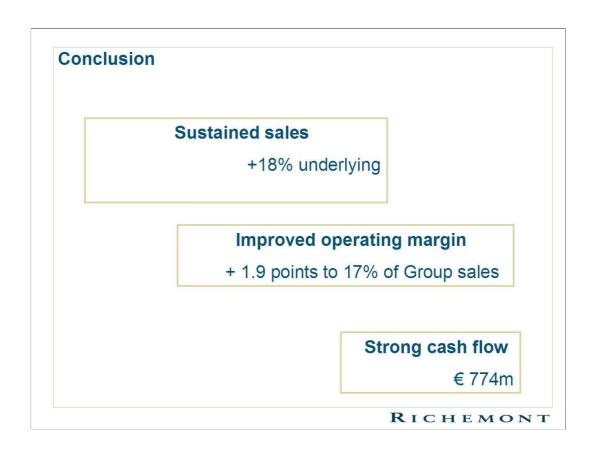


## Conclusion

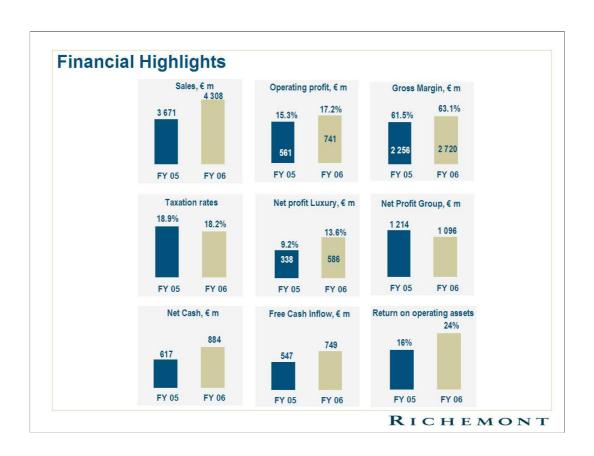
Confirmed leadership in jewellery & watches

Robust growth of major brands

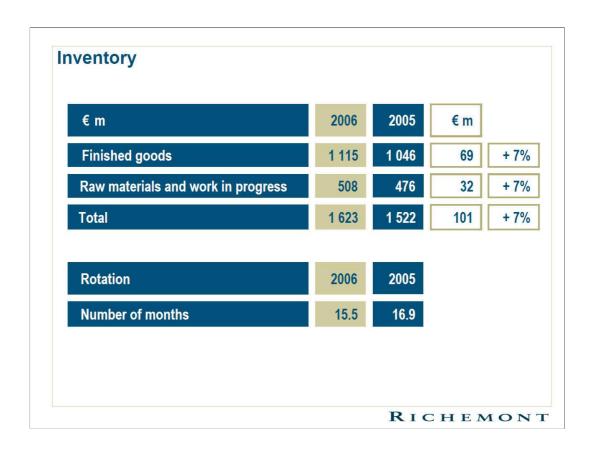
Maison-focused simplified structures







	Versus the CHF	12 months ave		
		March 07	March 06	
	YEN	88	88	
	US \$	1.25	1.22	
	HK \$	6.2	6.3	



	March 06	of which internal	March 05	vs 05 Internal	vs 05 Exernal	vs 05 Total
Cartier	236	157	224	+ 3	+ 9	+ 12
Montblanc	311	206	247	+ 52	+ 12	+ 64
Alfred Dunhill	180	79	173	- 2	+ 9	+ 7
Lancel	159	63	118	- 2	+ 43	+ 41
Van Cleef & Arpels	45	33	44	- 2	+ 3	+1
Piaget	43	23	38	+ 2	+ 3	+ 5
Hackett & OE	15		31	- 31	12	- 31
Chloé	41	31	25	+ 12	+ 4	+ 16
Other *	60	18	41	+1	+ 18	+ 19
Total	1 075	610	941	+ 33	+ 101	+ 134
Internal	610		577	+ 33		+ 33
External	465		364		+ 101	+ 101

11010111110	LANOIK	China						100 <b>1</b> 00 100 100 100 100 100 100 100 100 100		
	Boutiques					Corners / Shop-in-shops				
	Beijing	Shanghai	Other Mainland Cities	Hong Kong/ Macau	TOTAL	Mainland China	Hong Kong/ Macau	TOTAL		
Dunhill	8	9	51	9	77	9	12	21		
Cartier	2	2	8	8	20	33	25	58		
Lancel	2	2	7	6	17	36	9	45		
Montblanc	3	1	5	7	16	77	18	95		
Piaget	2	1	2	4	9	23	40	63		
Shanghai Tang	1	3	-	4	8	-				
VCA	1	_	-	3	4	1	2	3		
JLC	1	1	1	1	4	43	22	65		
VC	1	1	4	1	7	22	26	48		
Panerai	-	1	-	1	2	3	7	10		
IWC	-	_	-	1	1	23	27	50		
Chloé	1	1	-	1	3	-	2	2		
Others	1			1	2	5	4	9		
B&M		-	-	-		59	45	104		
TOTAL	23	22	78	47	170					

### **Mainland China**

2.7% of Group Sales

**Profitable** 

3 own distribution subsidiaries

510 staff

14 brands

Over 120 external boutiques in 31 cities

More than 450 POS in 51 cities





